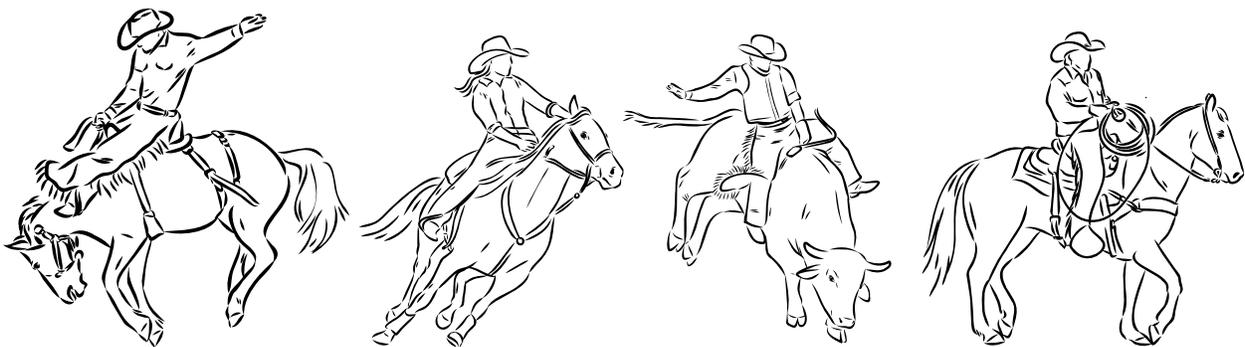




**2026**  
**★ MKYRA ★**

**MISSOURI KANSAS YOUTH RODEO  
ASSOCIATION**

501(c) 3 Non-Profit



**SPONSORSHIP  
PACKET**

**WWW.MKYRA.ORG**  
RODEO SECRETARY: (660) 251-1766  
SECRETARY@MKYRA.ORG

# Make America Cowboy Again

Help us keep cowboy culture alive by sponsoring MKYRA and its efforts to deliver the opportunity for youth to chase open space, hard work, dedication in rodeo, and preserve rugged roots.

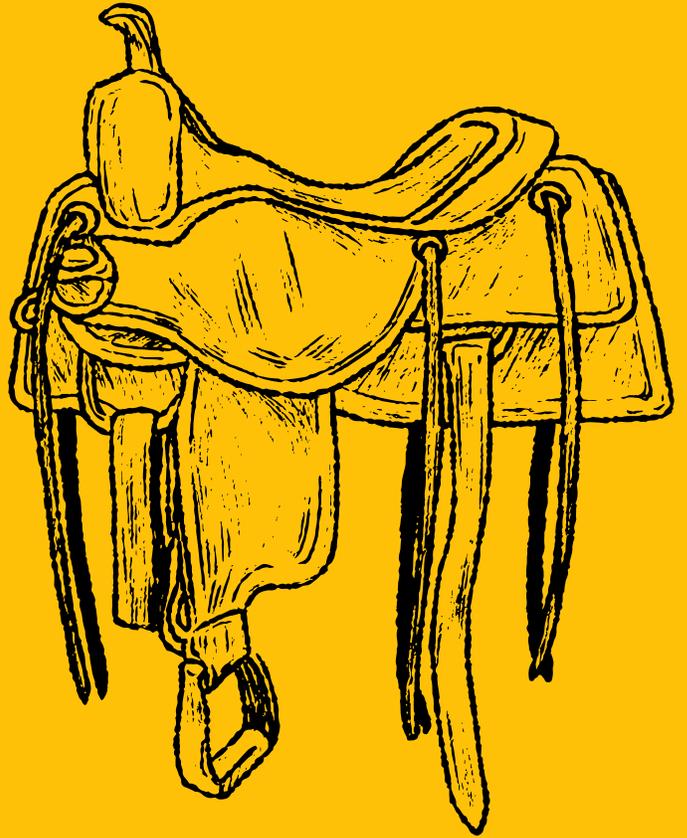
## Currently accepting:

- Season sponsorships
- Rodeo sponsorships
- Youth Board Prizes
- End of Year Awards
- All Around Cowboy/Cowgirl Awards
- Saddle Sponsors



[www.mkyra.org](http://www.mkyra.org)

# how last years' sponsors impacted mkyra



18 rodeos in 7 different counties & 2 states

132 entires at every rodeo on average

164 competitors on the leaderboard

6 clinics in various disciplines

4.704 second Breakaway run

Unlimited positive impact on the next generation



MISSOURI KANSAS YOUTH RODEO ASSOCIATION  
 SPONSORSHIP OPPORTUNITIES

**2026**  
**SPONSOR LEVELS**

*Granddaddy  
 of 'em all  
 sponsor*

**\$5000 & UP**

- Season Naming Rights
- Entrance Banners (you provide)
- Website/Social Media Recognition
- Announcer Recognition
- Flag carried during Grand Entry (we provide)
- Arena Banner displayed (we provide)
- Name on Year End shirt & Jacket
- Full FRONT page Color Ad at Finals
- Invitation to Banquet to Present Awards
- MKYRA Sponsor Sticker
- 15 Rodeo Entry Tickets



**ASSOCIATION**  
*sponsor*

- Website/Social Media Recognition
- Announcer Recognition
- Flag carried during Grand Entry (we provide)
- Banner displayed (we provide)
- Name on Year End shirt & Jacket
- Full page Color Ad at Finals
- MKYRA Sponsor Sticker
- 10 Rodeo Entry Tickets

**\$3500**



**SEASON**  
*sponsor*

- Website/Social Media Recognition
- Announcer Recognition
- Flag carried during Grand Entry (we provide)
- Banner displayed (we provide)
- Name on Year End shirt & Jacket
- 1/2 page Color Ad at Finals
- MKYRA Sponsor Sticker
- 5 Rodeo Entry Tickets

**\$2500**



**AWARD**  
*sponsor*

- Website/Social Media Recognition
- Announcer Recognition
- Flag carried during Grand Entry (we provide)
- Banner displayed (you provide)
- Name on Year End shirt
- 1/4 page Color Ad at Finals
- MKYRA Sponsor Sticker
- 2 Rodeo Entry Tickets

**\$1500**



"The dust will settle, but the memories of the rodeo will last forever."

Email: [secretary@mkyra.org](mailto:secretary@mkyra.org)  
Phone: (660) 251-1766  
[www.mkyra.org](http://www.mkyra.org)

# MORE SPONSOR OPPORTUNITIES

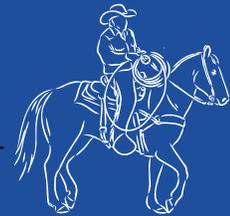
## BUCKING CHUTE sponsor



**\$1000**

- ✓ Website/Social Media Recognition
- ✓ Announcer Recognition
- ✓ Flag Carried during Grand Entry (you provide)
- ✓ Banner displayed (you provide)
- ✓ MKYRA Sponsor Sticker
- ✓ 1/4 B&W Ad

## ROPING BOX sponsor



**\$750**

- ✓ Website/Social Media Recognition
- ✓ Announcer Recognition
- ✓ Banner displayed (you provide)
- ✓ MKYRA Sponsor Sticker
- ✓ 1/4 B&W Ad

## EVENT sponsor



**\$500**

- ✓ Website/Social Media Recognition
- ✓ Announcer Recognition
- ✓ Banner displayed at one event (you provide & choose your event)
- ✓ MKYRA Sponsor Sticker

## FRIEND OF THE RODEO sponsor

**\$250 & UNDER**

- ✓ MKYRA Sponsor Sticker



## ADDITIONAL ADD-ONS

1/4 page business ad at finals  
(must provide b&w ad)  
**\$150**

t-shirt partner:  
logo on back of season t-shirt  
**\$100**



# MKYRA'S MISSION



## CONTINUING TO CELEBRATE 34 YEARS OF THE DEVELOPMENT AND ENRICHMENT OF YOUTH IN THE SPORT OF RODEO.

