



Thank you for your time and consideration in becoming a Missouri-Kansas Youth Rodeo Association, inc. sponsor. The MKYRA is a 501c3 public non-profit organization.

Rodeo has become one of America's favorite sports in the last few years and youth rodeos are an exciting beginning for many of today's prorrodeo champions. Our association, which was formed in 1992, strives to provide the youth of Missouri and Kansas (as well as other states) the opportunity to participate in family-oriented weekend events that are fun, exciting, and challenging. As we begin another rodeo season for this fast-growing organization, we are looking for companies and individuals interested in becoming a part of this exciting and rewarding association. Your sponsorship to MKYRA, Inc. will provide advertising for you as well as a charitable contribution to use for tax purposes. Your company will be recognized on our website as well as a variety of other ways depending on the level you choose. We would be proud to fly your company flag or post your banner at all our events.

For additional information please contact one of the MKYRA board members or visit our website at [www.mkyra.org](http://www.mkyra.org).

Once again, thank you for your consideration in becoming a sponsor of MKYRA, Inc.

Missouri Kansas Youth Rodeo Association, Inc.

Board of Directors



<b>MKYRA General Statistics</b>			
<b>2021 MKYRA Season</b>		<b>2022 Expected MKYRA Season</b>	
Number of Rodeos	21	Number of Rodeos	20
Number of Rodeo events	36	Number of Rodeo events	36
Number of members	135	Number of members	135
Average number of entries per rodeo	187	Average number of entries per rodeo	187
Average number of spectators per rodeo	200	Average number of spectators per rodeo	200
Age range of contestants	3-19	Age range of contestants	3-19
Number of additional events	2	Number of additional events	6

Additional details-

- A prayer is said before each rodeo
- The National Anthem is sung at each rodeo
- The American, Missouri and Kansas flags are presented at each rodeo

Website: [www.mkyra.org](http://www.mkyra.org)

Facebook: Missouri-Kansas-Youth-Rodeo-Association

Email: [mkyrasecretary@gmail.com](mailto:mkyrasecretary@gmail.com)



### MKYRA Sponsorship Packages

Sponsorship Levels	Gold Buckle Sponsor	Award Sponsor	Saddle Sponsor	Event Sponsor	Buckle Sponsor	Business Card Sponsor
	\$2000.00	\$1500.00+	\$1000.00+	\$500.00+	\$250.00+	\$25.00+
Company Name/Logo on all advertisements	X					
Company Name/Logo on flag carried at every rodeo	X	X				
Banner placed at each rodeo location	X	X	X			
Company Name/logo on MKYRA T-Shirts	X	X	X	X		
Promotional announcement at each rodeo	X	X	X	X	X	
Company name/logo on website	X	X	X	X	X	X

\* We can create a custom sponsorship package that best fits your needs.

#### Sponsorship Terms

1. The sponsee agrees to grant the sponsor the rights and benefits outlined in the 2022 Sponsorship Package for their agreed upon benefit level.
2. It is agreed that at the time of renegotiation, the sponsee will automatically invite the sponsor to renegotiate the agreement.
3. The sponsorship will be for the period of the date of the signing of this agreement through December 31, 2022.
4. Sponsorship money is due within 30 days of the commitment and no later than July 1st, 2022.



## 2022 Sponsorship Agreement

Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ St.: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Web Address: \_\_\_\_\_

Additional Information: \_\_\_\_\_

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Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Board Signature: \_\_\_\_\_ Date: \_\_\_\_\_